



IMBEWU FARMERS NETWORK

Growing Together, Harvesting Success

COMPANY PROFILE

A farmer-led association empowering agricultural communities through collaboration, education, innovation, and market access

CONTACT INFORMATION

Block C, Farming Innovation Hub
142 Hillfox Street, Pretoria West, Pretoria, 0183
Gauteng, South Africa

Tel: +27 (0)12 345 7890 | **Mobile:** +27 (0)82 456 7890

Email: info@imbewufarmers.co.za | **Web:** www.imbewufarmers.co.za



Our professional office facilities in Pretoria

"No farmer should farm alone"

- IFAN Founding Principle

ABOUT IMBEWU FARMERS NETWORK

Imbewu Farmers Network (IFAN) is a farmer-led association created to ensure that no farmer farms alone. The name *Imbewu*, meaning seed in Zulu, represents growth, unity, and new beginnings. IFAN is built as a family-based farming network where farmers support one another, build strong relationships, and collaborate rather than compete.

We provide a platform for farmers, both emerging and experienced, to form partnerships, work together on shared plots or joint projects, and strengthen their businesses through collective effort, shared resources, and knowledge exchange.

IFAN is committed to **education, innovation, and progress**. Through training, monthly webinars, and access to modern farming techniques, we help farmers stay informed about industry trends, climate-smart agriculture, mechanisation, and the growing role of technology and artificial intelligence in farming.



VISION & MISSION

| OUR VISION | OUR MISSION |
|---|---|
| To build a united farming family where farmers collaborate, share resources and opportunities, and grow sustainable, profitable agricultural businesses together. | To empower farmers through collaboration, education, innovation, and market access whilst fostering meaningful relationships, partnerships, and shared success. |

THE IFAN COMMUNITY APPROACH

At IFAN, we believe in building a family of farmers, not competitors. Our approach is rooted in trust, collaboration, and shared success.

- ✓ Farmers are family, not competitors
- ✓ Strong focus on trust and long-term relationships
- ✓ Partnerships and joint ventures are encouraged
- ✓ Shared farming plots and cooperative projects
- ✓ Knowledge exchange between experienced and emerging farmers
- ✓ Collective growth over individual struggle

OUR CORE PILLARS

IFAN is built on four foundational pillars that guide our operations and define our commitment to farming communities across South Africa.

1

Community & Collaboration

Building strong farmer networks that support shared growth and collective success through meaningful partnerships and collaborative initiatives.

2

Education & Skills Development

Providing ongoing training through monthly webinars, workshops, and comprehensive resources to keep farmers competitive and informed.

3

Technology & Innovation

Introducing mechanisation, AI, and smart farming solutions to modernise agricultural practices and increase productivity.

4

Market Access & Growth

Creating reliable platforms for farmers to sell their produce and expand their businesses sustainably through our online marketplace.

MEMBERSHIP OPTIONS

IFAN offers flexible membership tiers designed to meet the needs of farmers at every stage of their journey, from emerging smallholders to large-scale commercial operations and corporate partners.

BASIC MEMBERSHIP

R750 per annum

- Access to selected educational materials and farming guides
- Community updates and announcements via email and WhatsApp
- Quarterly newsletters with industry insights
- Access to IFAN community forums and networking events
- 10% discount on selected workshops and training

PROFESSIONAL MEMBERSHIP

R3,500 per annum

- All Basic Membership benefits included
- Full access to 12 monthly educational webinars
- Members-only documents, research papers, and technical resources
- Ability to sell on the IFAN online marketplace
- Free listing for up to 5 products on marketplace
- 15% discount on training courses and workshops
- Quarterly farm advisory support (telephonic/email)

PREMIUM MEMBERSHIP

R8,500 per annum

- All Professional Membership benefits included
- Priority marketplace listings with enhanced visibility
- Free listing for up to 15 products on marketplace
- 20% discount on training, inputs, and services
- Bi-monthly one-on-one advisory sessions with specialists
- Free attendance at annual IFAN conference
- Access to bulk purchasing programmes

CORPORATE MEMBERSHIP

R25,000 per annum

- Corporate branding and advertising on IFAN platforms
- Unlimited marketplace listings with premium placement
- Sponsorship opportunities at IFAN events and webinars
- Direct access to farmer database for marketing
- Custom research and market intelligence reports
- 25% discount on all IFAN services
- Dedicated account manager

EDUCATION & TRAINING PROGRAMMES

IFAN is committed to continuous learning and skills development. We host monthly educational webinars and quarterly in-person workshops covering a comprehensive range of agricultural topics.

| | |
|--|---|
| <p>Crop Production Maize, wheat, vegetables, fruits, and cash crops</p> | <p>Livestock Management Cattle, sheep, goats, poultry, and pig farming</p> |
| <p>Climate-Smart Agriculture Sustainable farming practices and adaptation</p> | <p>Water Management Irrigation systems and water conservation</p> |
| <p>Soil Health Fertilisation, composting, and soil testing</p> | <p>Farm Business Financial planning and business management</p> |
| <p>Technology & AI Digital farming tools and precision agriculture</p> | <p>Market Access Value chain development and export readiness</p> |

GET IN TOUCH

Join the Imbewu family today and start growing your farming business with the support of a dedicated community. We're here to help you succeed.

| | |
|--|--|
| <p>HEAD OFFICE Block C, Farming Innovation Hub 142 Hillfox Street, Pretoria West Pretoria, 0183, Gauteng South Africa</p> | <p>CONTACT DETAILS Tel: +27 (0)12 345 7890 Mobile: +27 (0)82 456 7890 Email: info@imbewufarmers.co.za Web: www.imbewufarmers.co.za</p> |
| <p>OFFICE HOURS Monday - Friday: 08:00 - 17:00 Saturday: 09:00 - 13:00 (by appointment only)</p> | <p>CONNECT WITH US Facebook: @ImbewuFarmersNetwork Instagram: @imbewufarmers LinkedIn: Imbewu Farmers Network Twitter: @ImbewuFarmers</p> |

"Growing Together, Harvesting Success"

Imbewu Farmers Network – Ensuring no farmer farms alone